

Introduction to Statistics I

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Previous Lecture

- ◆ CIs for quantitative vars
- ◆ Standard error: $se = \frac{s}{\sqrt{n}}$
- ◆ Degrees of freedom (df), Critical values t^* or t_{n-1}^*
- ◆ t -distribution



Topic 20: Tests of Significance for Means

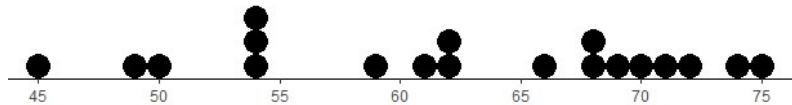
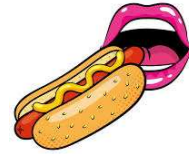
A **significance test** is a procedure which:

- Presents a hypothesis
- Systematically examines the evidence
- And makes a decision about the hypothesis using the evidence.

We developed a significance test procedure for **categorical** data.

We now need to do so for **quantitative** data.

Example: Nathan's Hot Dog eating contest challenges competitors to eat as many hot dogs as possible in ten minutes. A dot plot below shows 19 data pts from 2002-2020.



We can view this as a **sample** of the greater population of competitive hot dog eaters.

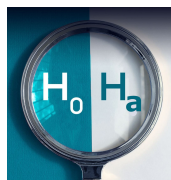
Steps of Significance Test for Quantitative Data

1. Lay out problem.



State variable, population, & parameter.

2. State hypotheses.



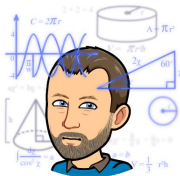
Null & Alternative.

3. Check technical conditions.

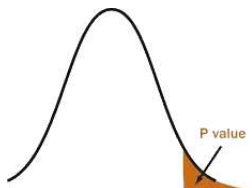


Check sampling method & population normal or sample size at least 30.

4. Calculate test statistic (z-score).



5. Find p -value.



Probability of observing test statistic or something more extreme, assuming null is true.

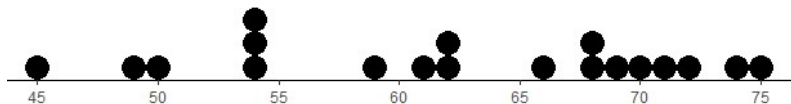
6. Conclusion: Evidence, Decision, In-Context Summary.



Step 1: Lay out the problem



Example RQ: Can we use the data to conclude average # of hot dogs contest winners can eat in 10 mins is greater than 60?



To examine this, let's do a significance test. First, lay out the problem:

Population, Variable, Variable Type, Parameter, Symbol

Population: All competition winners

Variable: # hot dogs eaten in 10 mins

Variable Type: Quantitative

Parameter: Average # of hot dogs competition winners can eat in 10 mins

Symbol: μ

Step 2: State Hypotheses



Null hypothesis states parameter is equal to some value π_0 .
Alternative hypothesis states parameter is either less than, greater than, or not equal to **that same value**.
In this case, parameter is μ , and its value can be any number.

Recall RQ: Can we use the data to conclude average # of hotdogs competition winners eat in 10 mins is greater than 60?

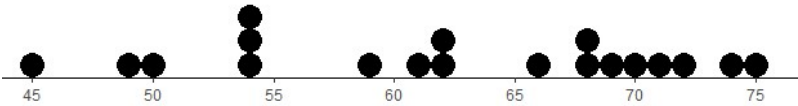
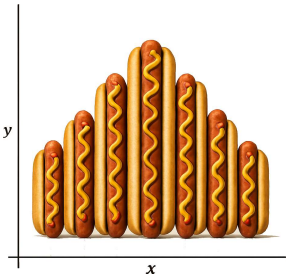
Null Hypothesis: $H_0 : \mu = 60$

Alternative Hypothesis: $H_a : \mu > 60$



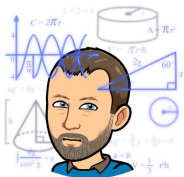
Step 3: Check Technical Conditions

Significance testing relies on CLT, so we must do the tech check.
Recall: CLT (for means) results hold if: sampling is simple random, and also
Population the data came from is normal OR Sample size is at least 30.
In this case, sample size is 19 yrs of hot dog eating contests.
19 $\nless$ 30, so this test only valid if # of hot dogs eaten follows normal distr.



Based on the dot plot above, it's *not inconceivable* that this sample came from a normal distr.
We need to make it **explicit** that we made this **assumption** as we go forward.

Step 4: Calculate Test Statistic



Test statistic measures # of SDs away from hypothesized value our observed value $\bar{x}$ is. Also called a **z-score**.

SD of the sample means $\bar{x}$ (from CLT) is: $\frac{\sigma}{\sqrt{n}}$.

The hypothesized value from the hypotheses we denote as μ_0 .

So test statistic *should* be: $z = \frac{\bar{x} - \mu_0}{\frac{\sigma}{\sqrt{n}}}$.

But σ is unknown. So we replace it w/the sample SD s .

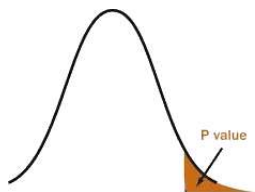
Test statistic: $t = \frac{\bar{x} - \mu_0}{\frac{s}{\sqrt{n}}}$.

We use t instead of z to indicate we're using the sample SD.

Hot dog data: $n = 19$, $\bar{x} = 62.3$, $s = 9.12$.



So: $t = \frac{\bar{x} - \mu_0}{\frac{s}{\sqrt{n}}} = \frac{62.3 - 60}{\frac{9.12}{\sqrt{19}}} \approx 1.099$.



Step 5: Find p -value

To find p -value in w/proportions, we compared test statistic to normal dist.

We can't use normal dist here because we estimated the SD with s .

Instead, we use t -dist w/ $n - 1$ degrees of freedom.

We have $t = 1.099$. Our sample size is 19.

What are the degrees of freedom?



$$df = 19 - 1 = 18.$$

What's probability of something greater?

bit.ly/introstatsdata

t -dist Probability Calculator

We find: $p = 0.143$.

To find p -value:

- ♦ Determine degrees of freedom.
- ♦ If $H_a <$, then find "left tail" prob.
- ♦ If $H_a >$, then find "right tail" prob.

♦ If $H_a \neq$, then find “two-tail” prob.

Interpretation is the same. The p -value is:

- ♦ Probability of observing your statistic
- ♦ or something more extreme (or less than, greater than, or both),
- ♦ assuming that the null hypothesis is true.

Probability of observing sample mean of 62.3 or higher, assuming the population mean is 60, is 0.143.



Step 6: Conclusion

Conducted same as in proportion case. Given a significance level α :

Reject null if $p < \alpha$, and

Fail to reject null if $p > \alpha$.

Then, **write summary** based on original RQ w/no statistical language.

Let the significance be $\alpha = 0.05$. Recall that $p = 0.143$. Decision?

"We fail to reject the null hypothesis."

In-Context Summary: There's not enough evidence to conclude average # of hot dogs eaten by competition winners in 10 mins is more than 60.

! Things to include in Conclusion:

- ♦ Evidence: State and compare the p -value and sig level α .
 - ♦ Decision: Either fail to reject null, or reject null and conclude alternative hypothesis.
 - ♦ In-Context Summary.
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The Steps of a Significance Test for Means

1. Lay out problem



State variable, population, and parameter

2. State hypotheses



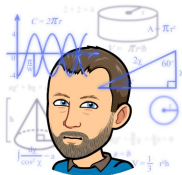
Null & Alternative

3. Check technical conditions



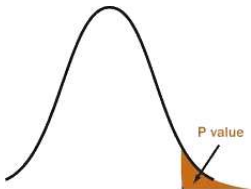
Check sampling method & population normal or sample size at least 30.

4. Calculate test statistic (*t*-score)



$$t = \frac{\bar{x} - \mu_0}{\frac{s}{\sqrt{n}}}$$

5. Find the *p*-value using the *t*-dist.



Probability of observing test statistic or something more extreme, assuming null is true.

6. Conclusion: Evidence, Decision, In-Context Summary.



Confidence Interval

Create a 95% CI for this example? How does CI relate to a significance test?

Recall: $n = 19$, $\bar{x} = 62.3$, $s = 9.12$, $df = 18$.

$$t_{18}^* = 2.101.$$

$$62.3 \pm 2.1010 \left(\frac{9.12}{\sqrt{19}} \right)$$

95% CI is: (57.85, 66.74).

Interval contains 60, so 60 could be the value of μ .

Therefore, we fail to reject null hypothesis: $H_0 : \mu = 60$.

By failing to reject, we're saying μ could be 60. That is, we don't have evidence that μ isn't 60.

Sig. Tests & CIs

CIs can predict the outcome of a two sided sig. tests.

If test value μ_0 is in the interval, we fail to reject null ($H_0 : \mu = \mu_0$).

If μ_0 is outside the interval, we reject null.

CIs predict outcome of a sig. test if two things hold:

- ♦ Sig. test must have a $\neq$ alternative hypothesis.
- ♦ Sig level α must “match” confidence level of CI.

Eg, a 95% CI predicts test w/ $\alpha = 0.05$.

A 99% CI predicts a test w/ $\alpha = 0.01$.

A 90% CI predicts a test w/ $\alpha = 0.10$.

Back to Example: Our 95% CI was:

(57.85, 66.74).

For: $H_0 : \mu = 55$ and $H_a : \mu \neq 55$, at $\alpha = 0.05$. Decision?

Because 55 not in CI, we **reject** null.

For: $H_0 : \mu = 65$, and $H_a : \mu \neq 65$, at $\alpha = 0.10$. Decision?

Need 90% CI, not 95% CI to know.

So, can't make decision.



What did we learn?

- ◆ Sig. test procedure for quantitative data
- ◆ CIs for sig. tests

